

## ABSTRACT OF THE DISCLOSURE

The image forming apparatus comprises a photoconductor, a latent electrostatic image forming unit for forming a latent electrostatic image on the photoconductor, a developing unit for developing the latent electrostatic image using a developer comprising a toner to form a visible image, a transfer unit for transferring the visible image to a recording medium, a cleaning unit for removing the developer remained on the photoconductor surface and a developer amount detection unit for detecting developer amount adhering to the photoconductor surface by a reflecting photosensor, wherein the developer stirring time per copy when one copy is made from an original, is 2 to 6 times the developer stirring time per copy when two or more copies are made from the original, wherein the toner comprises at least a binder resin and a wax, and the dynamic frictional coefficient of the toner is 0.15 to 0.45.